

Business cards for Dawn Thompson

Three options, front and back. Same details on each, all on the DCA kit.

OPTION A

Clean white

The current proof, tightened. The empty middle is gone, the logo moves down beside the contact lines, and a thin navy band closes the bottom.



OPTION B

Navy front

The same layout reversed out on navy. It stands out most in a stack of cards and matches the meeting background.



OPTION C

Split panel

A navy panel holds the logo and the white side holds Dawn. The most distinctive of the three, and still very plain to read.

